

Rebecca Lo

Graphic Designer

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WORK EXPERIENCE

- 8 2015–2 2016 **Orbitz Worldwide—Chicago, Illinois**
Marketing Graphic Design Contractor in design and production of advertising campaign assets for websites and emails for Orbitz.com, Cheaptickets.com, and company partners.
- 4–11 2014 **SNK Interactive—Chicago, Illinois**
Freelance Graphic Designer for the Munich-based firm to provide print, event, packaging, and digital design for their software company client, Hybris.
- 10–11 2013 **Tom, Dick & Harry Creative—Chicago, Illinois**
Freelance Graphic Designer in conceptualization and production design for a large scale interactive experience for the South Carolina financial institution, Certus Bank.
- 6–8 2012 **University of Illinois at Chicago, School of Art & Design—Chicago, Illinois**
Freelance Graphic Designer for the Campus Art Collection website and logo design. Provided concept designs for the art collection gallery, department checkout process, and backend interface design.
- 8 2010–8 2012 **University of Illinois at Chicago, School of Art & Design—Chicago, Illinois**
Visiting Graphic Design Instructor for two courses: *Fundamentals of Graphic Design* and *An Introduction to Computer Graphics*. I provided graphic design instruction, covered software from the Adobe Creative Suite, and an introduction to web design and writing HTML and CSS.

Graphic Designer for the UIC Innovation Center in website design and production, poster design, PowerPoint presentations, and supplemental design for the facility and internal research projects.
- 8 2010–2 2013 **Red Cross Los Angeles Region—Los Angeles, California**
Remote Freelance Graphic Designer for Red Cross Community and Prepare LA brochures.
- 2–6 2010 **Walton & Isaacson—Chicago, Illinois**
Graphic Design Intern and Freelance Designer for brand marketing campaign concept presentations and production. Designed logos, web graphics, print design, PowerPoint presentation design, outdoor marketing concept design on billboards, bus shelters, train stations.
- 9–12 2009 **Instinct Incorporated—Chicago, Illinois**
Graphic Design Assistant Intern providing branding design for clients and non-profit organizations, print design, web graphics, email newsletter design, and marketing of the design firm.
- 6 2009–9 2009 **Verve Life—Chicago, Illinois**
Graphic Design Intern for web graphics, print presentations, organizing stock image and vector graphics database, and updating web content.
- 9 2008–2 2009 **Prologue Films—Venice, California**
Graphic Designer in print design, movie posters, typography, film and television logos, web graphics, concept design storyboards for film titles and television presentations, outdoor design of billboards and bus shelters. Worked on feature projects such as: *The Curious Case of Benjamin Button*, *Fast and Furious*, *Ninja Assassin*, *The Factory*, *Zombieland*, *The Tempest*, and *Deadliest Catch*.
- 1–5 2008 **University of Illinois at Chicago, School of Art & Design—Chicago, Illinois**
Teacher's Assistant for the course *Digital Media in Graphic Design* which focused on covering software instruction for Adobe Photoshop, Adobe Illustrator, and animation in Adobe Flash.
- 9 2006–5 2007 **University of Illinois at Chicago, Richard J. Daley Library Digital Lab—Chicago, Illinois**
Archiving photography and scanning of negatives for the *City2000* collection of the Comer Archive.

7 2006–7 2007 ***RJ Visual Tailor—Chicago, Illinois***
Graphic Design Intern in designing logos, business cards, stationary, web design, print marketing brochures, image editing, and web graphics for clients.

7–10 2003 ***University of Illinois at Chicago, Copy Center—Chicago, Illinois***
Store Associate providing customer assistance, department mail delivery, printing service, copy machine maintenance, ring book binding, computer data entry, and copy card encoding.

EDUCATION

2002–2008 ***University of Illinois at Chicago, School of Art & Design—Chicago, Illinois***
Bachelors of Fine Arts in Graphic Design

1998–2002 ***Carmel High School—Mundelein, Illinois***
High School Diploma

RECOGNITIONS

2008 ***James Axeman Memorial Award in Design***
Awarded by the University of Illinois at Chicago School of Art & Design faculty.

RESOURCES

SOFTWARE Proficient on Mac & PC Adobe Dreamweaver HTML & CSS
Adobe Photoshop Adobe Flash Notepad++
Adobe Illustrator Adobe After Effects Microsoft Office
Adobe InDesign Final Cut Pro Audacity
Adobe Premiere Axure Reaper

EQUIPMENT ASUS ROG GL551JW Laptop Wacom Intuos Pen & Touch Tablet
Sony NEX-5N Canon PRO9000 Printer